## AQ-580A

## Faculty of Cosmetic Technology M.Tech. (Cosmetics Technology) Semester-I (New) Examination RESEARCH METHODOLOGY

(Common for all Branches)
Paper—1-T-5

Time: Three Hours] [Maximum Marks: 40

## INSTRUCTIONS TO CANDIDATES

- (1) All questions carry equal marks.
- (2) Answer any FOUR questions.
- (3) Due credit will be given to neatness and adequate dimensions.
- (4) Use pen of Blue/Black ink/refill only for writing the answer book.
- What are types of data used in research? How is "Interview" one of the popular method of collection? Explain its types.
- What is research? Explain various types of research in detail.
- Explain the meaning of sampling design. Elaborate various methods of sampling.

UBS-50053 1 (Contd.)

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4.	Explain Research Process in deta	il. Give importance of
	research in detail.	10

- How should be a title of research report? Give principles of good report writing.
- Give the importance of "Tabulating", "Charting" and "Dia gramming" data during data processing.
- 7. Write short notes on:
  - (i) Scaling Techniques used for attitude measurement.
  - (ii) Presentation of research paper. 10