

M.E. Second Semester (Information Technology) (Full Time) (C.G.S.)

**13429 : Information Technology Management : 2 NMEF 3**

P. Pages : 2

Time : Three Hours



**AW - 3750**

Max. Marks : 80

- Notes :
1. Assume suitable data wherever necessary.
  2. Illustrate your answer necessary with the help of neat sketches.
  3. Use of pen Blue/Black ink/refill only for writing the answer book.

1. a) What are the various stages in strategy evolution? Elaborate the learning phase in strategic evolution. 7

b) What is an IT strategy? 6

**OR**

2. a) What are the difficulties faced in the implementation of IT strategy? 7

b) What is a strategic sequences. 6

3. a) What is the IT Management. Explain the role of IT management. 7

b) What is IT governance? Explain in brief. 7

**OR**

4. a) What are the important strategic aspects of IT? 8

b) Explain risk management process with a neat diagram. 6

5. a) Explain E-business model. 6

b) Explain various types of IT strategies for product company. 7

**OR**

6. a) What are the various dimensions of E-strategy. 7

b) What are the characteristics of product company. 6

7. a) Explain various technical & nontechnical components of knowledge management. 7

b) What is the role of IT in supply chain management? 7

**OR**

8. a) Explain IT strategies of non-IT companies. 8

b) What are the strategic objectives of KM strategy? 6

9. a) What are the various ways in which IT can be used as a strategic tool in different organisation? 7
- b) What is knowledge process out sourcing 6

OR

10. a) Explain ERP project life cycle implementation? 7
- b) What is strategy audit? What is the need for auditing an IT strategy? 6
11. a) Explain the global product life cycle. 6
- b) Explain the strategy framework for M & A decision. 7

OR

12. a) How is the performance of an organisation measured in a global environment? 7
- b) Explain the global IT strategic issues. 6

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