

M.E. First Semester (Computer Science & Infor. Tech.) (New-CGS)
13185 : Elective - I : Information Technology & Management : 1 RNME 5

P. Pages : 2

Time : Three Hours



AW - 3876

Max. Marks : 80

- Notes :
1. Due credit will be given to neatness and adequate dimensions.
 2. Assume suitable data wherever necessary.
 3. Illustrate your answer necessary with the help of neat sketches.
 4. Use of pen Blue/Black ink/refill only for writing the answer book.

1. a) What is strategic sequence? 6
- b) Explain types of IT strategies. 7

OR

2. a) Explain strategic decision making with example. 6
- b) Discuss the different ways in which IT has revolutionized business. 7
3. a) How performance is measured? What is purpose of balanced score card? 7
- b) Explain technology management process in brief. 7

OR

4. a) What is Risk Management & Risk Management Process? 7
- b) Explain the framework of IT Management? In detail. 7
5. a) Give the mapping between E – strategy IT strategy & business strategy. 7
- b) Explain in brief about product repositioning. 6

OR

6. a) What are e-business objectives? Explain in brief E – business model. 7
- b) Explain e-strategy in detail. 6
7. a) What strategies are considered for non – IT companies? 7
- b) Discuss the various stages of IT Life Cycle. 6

OR

8. a) Explain various components of knowledge management. 7
- b) What is strategic importance of IT and ROI on the IT Investments? 6

9. a) How IT strategy Audit is done? 7
b) What is ERP? How IT strategic initiatives are mapped to ERP? 7

OR

10. a) What is supply chain management? Explain it's contribution in overall production. 7
b) Explain the role of IT strategy for gaining the competitive advantage. 7
11. a) What are various KM – related issues in M & A and their role? 7
b) Explain Cost / Benefit Analysis of Global Strategies. 6

OR

12. a) Explain the role of IT strategy in developing a global strategy & building a global organization. 7
b) Briefly explain global product life cycle. 6
