

**M.C.M. (Part—II) Semester—III Examination**  
**MANAGEMENT INFORMATION SYSTEM**

**Paper—3 MCM 1**

Time—Three Hours]

[Maximum Marks—80

**Note :—**(1) Due credit will be given to neatness and adequate dimensions.

(2) Assume suitable data wherever necessary.

(3) Illustrate your answers wherever necessary with the help of neat sketches.

1. (a) Explain the benefits and limitations of MIS. 6
- (b) Explain the concept and need of MIS. 6
- (c) Describe the major components of MIS. 4

**OR**

2. (a) Define MIS. How does the MIS support managers to fulfill their functional responsibilities ? 8
- (b) How does MIS help in making decisions at different levels of management ? Explain. 8
3. (a) Describe with the suitable diagram any three subsystem of MIS. 8
- (b) Explain the various stages of establishing an MIS. 8

**OR**

4. (a) Why MIS is treated as an integrated system ? 10
- (b) Explain planning and designing for the MIS. 6

5. (a) Explain business as a system and information system. 6
- (b) How do the feedback and control is more useful in the system concept ? 6
- (c) What are the advantages of strategic information system ? 4

**OR**

6. (a) Define marketing planning and its objectives. 6
- (b) Explain project planning. 6
- (c) Describe briefly the "planning data system". 4
7. (a) Write short notes on :
  - (i) Customer file 4
  - (ii) Sales order file. 4
- (b) Explain purchasing data system and list the main data items in purchasing file. 8

**OR**

8. (a) Describe briefly the major operation data-base system. 8
- (b) What do you mean by HRM system ? 4
- (c) Describe in short the inventory file. 4
9. (a) Why is an evaluation of MIS important ? Describe in detail the various approaches for evaluating an MIS. 10
- (b) Explain management of information system. 6

**OR**

10. (a) Explain implementation process in detail. 10
- (b) "Information should always be accurate and complete." Justify. 6