

M.C.A. / P.G.D.C.S. First Semester (First Year) (CGS)
15504 : Principles of Management : 1 MCA 4

P. Pages : 1

Time : Three Hours



AU - 3151

Max. Marks : 80

- Notes :
1. Due credit will be given to neatness and adequate dimensions.
 2. Assume suitable data wherever necessary.
 3. Use of pen Blue/Black ink/refill only for writing book.

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|-----------|----|---|---|
| 1. | a) | Explain the concept of group decision making with advantages & Disadvantages. | 7 |
| | b) | Explain the various management function and controls. | 7 |
| OR | | | |
| 2. | a) | Explain the concept of Human Resource planning with aims and activities. | 7 |
| | b) | Explain the concept of collective bargaining in brief. | 7 |
| 3. | a) | Explain the concept of production system with various types of production system. | 8 |
| | b) | Explain the design and development of organization with example. | 5 |
| OR | | | |
| 4. | a) | Explain production control system with the help of suitable diagram. | 7 |
| | b) | Explain organization planning and organization analysis. | 6 |
| 5. | a) | Explain centralized and decentralized inventory control system in details. | 7 |
| | b) | Explain the method of generating new product Ideas. | 6 |
| OR | | | |
| 6. | a) | Explain the concept of material planning and control. | 6 |
| | b) | Explain the stages of design of the product. | 7 |
| 7. | a) | Explain the concept of maintenance with objective of maintenance. | 6 |
| | b) | Explain the failure analysis using Bath-tub curve with example. | 7 |
| OR | | | |
| 8. | a) | Explain the reliability maintenance system and classification. | 6 |
| | b) | Explain different phases for evolution of total quality management. | 7 |
| 9. | a) | State and explain long term, medium term and short term finance sources. | 6 |
| | b) | Explain different methods of market organization. | 7 |
| OR | | | |
| 10. | a) | Explain the factors affecting consumer Behavior. | 7 |
| | b) | Explain the concept of Brand with advantages and Disadvantages of Branding. | 6 |
| 11. | a) | State and explain different method of data collection in an MIS. | 7 |
| | b) | Explain different Graphical forms of data presentation. | 7 |
| OR | | | |
| 12. | a) | Explain different types of information required by decision makers. | 7 |
| | b) | State and explain the steps involved in concept of project management. | 7 |
