

AU-1667

M.B.A. Semester—IV Examination
MANAGEMENT OF CLINICAL SERVICES
Paper—MBA/4503/HC

Time : Three Hours]

[Maximum Marks : 70

- Note :—**(1) All questions are compulsory.
(2) Figures to the right indicate marks.

SECTION—A

1. (a) Give an Overview for Clinical Research Services in today's Era with help of corporate examples. 7

OR

- (b) Post Clinical Research and Testing in Hospital is mandatory for Hospital Accreditation nowadays. Justify. 7

SECTION—B

2. (a) Give an overview for setting up a Layout of Clinical Lab.. 7
(b) Help out Zydus Lab in setting up the Legal Procedure for the Zydus Clinical Lab. 7

OR

- (c) Discuss and design the functional layout for space requirement of a Clinical Lab. 7
(d) Analyse the disaster requirement set up for a Clinical Lab. 7
3. (a) Explain the Preventive Maintenance Programme for Bio-Medical services. 7
(b) Help out Krish Pharma to design a new Software for keeping History Records of patients. 7

OR

- (c) Discuss the Calibration process for the Instruments used in Bio-Medical services. 7
(d) Analyse the lagging and Labelling process for Kiosk Pharma in setting up the clinical trial unit for the Lab. 7

SECTION—C

4. (a) Elaborate the working pattern for Infection Control Committee in India. 7
(b) Enumerate the various Radiological Health processes for a Clinical Lab. 7

OR

- (c) Specify the technical specification for solid waste management unit of a Clinical Lab. 7
(d) How Accidental Injury can be prevented by various measures in Clinical Trials Research ? 7

SECTION—D

5. Monofer Pharma has devised a new drug for Diabetes Patients but it got failed in clinical Phase IV studies. Now Monofer Pharma wants to launch in the market but is not getting Approval even after spending so much money. Now Management of Monofer Pharma is in dilemma about launching the new drug.

Questions :

- (a) Analyse the Case. 7
(b) Whether Monofer Pharma should launch the Drug or not though it got failed in Phase IV studies ? If yes then why ? 7