

AU-1668

M.B.A. Semester-IV Examination

ECONOMICS OF HEALTH CARE MANAGEMENT

Paper-MBA/4504/HC

Time : Three Hours]

[Maximum Marks: 70

SECTION-A

- 1. (a) Explain role of Financial Management for Healthcare Industry. 14 OR (b) "Financial Management is the best tool for the management of Healthcare Industry to achieve higher profits and efficient operations." Elucidate the statement. 14 SECTION-B 2. State the significance of zero base budgeting for healthcare system. 7 (a) (b) Explain in detail the various heads of budget for hospitals. 7 OR (c) What are the advantages and disadvantages of privatization of health care in India ? Explain. 7 7 (d) Explain the role of cash budgeting in healthcare industry. (a) Explain in detail some of the health care products and services whose demand is popular in 3. India. 7 (b) Explain with a suitable example the term elasticity of demand and supply of healthcare 7 product. OR
 - (c) Explain in detail about the scope and objectives of health planning in India.
 (d) Explain the various determinants of demand in Healthcare Industry.
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(Contd.)

SECTION-C

4.	(a)	Write note on health sector expenditure pattern of Government of India for Gover	nment	
		hospitals.	7	
	(b)	Discuss "Health System around the World."	7	
		OR		
	(c)	State and explain the role of Government in Health Care services to its citizens.	7	
	(d)	Explain the different approaches to monetary valuation of health outcome.	7	
		SECTIOND		
5	p.i	PublicPrivate Partnership in healthcare delivery" could bring about efficiency of private providers		

 "Public---Private Partnership in healthcare delivery" could bring about efficiency of private providers and seek to address the concern of the Government." Explain this statement.

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