

AU-1656

M.B.A. Semester-IV Examination
CORPORATE LEADERSHIP MANAGEMENT
Paper-MBA/4304/OB

Time : Three Hours]

[Maximum Marks : 70

Note :— (1) All questions are compulsory.
(2) Figures to right indicate marks.

SECTION-A

1. (a) "Leadership is one of the most talked about and misunderstood concept". Explain and discuss the concept, meaning and myths about leadership in the light of above statement. 14

OR

- (b) Discuss the components and significance of leadership. Also discuss the essential features of an effective leader. 14

SECTION-B

2. (a) Distinguish between leadership and management. 7
- (b) Sumit is a young, smart and dynamic marketing executive in a private bank. His boss, Mr. Raghav is the Branch Manager and also the Head, marketing deptt. of the bank. He has observed that Sumit is a good and sincere young guy but is a kind of timid person. In the pressure situation or confrontation or argument, he tries to escape the scene. Mr. Raghav wants Sumit to get rid of the weakness. As a bank manager and boss he tries to threaten, sympathise, help but there is no effect on Sumit. Sumit knows that his boss can not compel him till he is doing the job sincerely.

Mr. Raghav is worried considering the future consequences of Sumit's behaviour.

- (i) Analyse the case. 3
- (ii) Suggest the appropriate tactics to Mr. Raghav for Sumit to get rid of the weakness. 4

OR

- (c) What do you mean by leadership behaviour ? Discuss in brief. 7
- (d) Find out the values and leadership areas out of the following statements and justify in the context of leader of any political party :
- (i) The leader wants constant attention and to be at centre stage. 2
 - (ii) Always want to impact and win. 2
 - (iii) Leader wants to be around the team-mates, working and always motivating. 3
3. (a) Discuss various styles of leadership. 7
- (b) 'Vision' is the most important dimension of great leaders. Write the 'Vision' of Gautam Adani Founder and Chairman of Fortune Group who was cherished throughout his life. 7

OR

- (c) What do you mean by leadership development ? Discuss in detail. 7
- (d) Identify the leadership dimensions of the following leaders :
- (i) Rajiv Gandhi 2
 - (ii) Virat Kohli 2
 - (iii) Anna Hazare. 3

SECTION-C

4. (a) Enumerate and discuss various basic leadership skills. 7
- (b) "Autocratic leaders are more successful as business leaders". Do you agree with this statement ? Justify your answer. 7

OR

- (c) Discuss any two advance leadership skills in detail. 7
- (d) "Familiarity with latest technological tools is must for successful leader". Explain the statement in the context of use of various social media for communication. 7

SECTION-D

5. Nelson Mandela is one of the greatest social leaders in the century. He participated actively against the 'White Rule' in South Africa. As we know the black in Africa lived then, life worse than the animals, still with the vigour and the burning desire for equality; the youth in Africa, in early 60's fought against the colour-racial discrimination. Mandela as a young man was imprisoned for more than 25 years. Notable is the imprisonment for 25 years! He came out from the prison after 25 years. While he was in the prison he constantly was the source of inspiration for millions of young activists. He saw 3 young generations and inspired them to continue their fight against the mighty government. At last, due to international pressure and some enlightened new leadership of White Government, he was released.

After the initial big obstacle his career grew as the new political leader and the President of South Africa; here too he did commendable job. He was awarded the 'Peace' Nobel Prize.

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| (i) Analyse the case. | 4 |
| (ii) What values do you see in Nelson Mandela ? Justify your answer. | 5 |
| (iii) What personal characteristics you can highlight regarding Mandela ? | 5 |