

AT-1417

M.B.A. (Semester—III) Examination

RISK MANAGEMENT

Paper—MBA/3106/F

Time : Three Hours]

[Maximum Marks : 70

N.B. :— (1) Figures to the right indicate full marks.

(2) All questions are compulsory.

SECTION—A

1. (a) Describe the term Risk Assessment. Classify various risk systems. 14

OR

- (b) What is Risk Aware Culture ? Describe Risk Training and Communication. 14

SECTION—B

2. (a) Narrate Risk Management Policy in detail. 7

- (b) Explain responsibilities of risk manager working in Multinational Bank. 7

OR

- (c) What are the various approaches to define risk. 7

- (d) Explain the impact of risk involved in Small Sector Company. 7

3. (a) Enumerate various expectations of stake holders. 7

- (b) Explain operation risk involved in fresh fruit ice cream company in Vidharbha. 7

OR

- (c) Describe Project Risk Management. 7

- (d) Analyse Business Model of your choice with reference to Risk Management. 7

SECTION—C

4. (a) Define and explain the term risk response. 7

- (b) Explain how will you use insurance for Risk Management of Transport Company. 7

OR

- (c) What is Risk Transfer ? 7

- (d) Explain suitable risk control technique to hotel industry. 7

SECTION—D

5. Ganesh Pharma Ltd. is medium scale pharmaceutical company in Nagpur. The company is involved in producing Generic medicine and company is doing very good business in domestic market. Company has low profitability as profit margin in domestic market is low. Company wants to increase profitability so they decide to target US market. The demand for Generic medicine is huge in USA, but as a prerequisite company needs to clear USFDA audit. USFDA audit has very strict norms and if company could not clear USFDA's audit, it could not sell products in US Market. Company decides to conduct internal audit before USFDA's audit and appoints you as Project Manager of audit.
- (i) Explain various activities of the internal audit function, for this company. 7
- (ii) What are the risk assurance options for company ? 7