

- (D) Critically evaluate the impact of financial sector reforms on Indian Financial System.

7

SECTION D

5. India's Prime Minister Shri. Narendra Damodar Das Modi has recently initiated 'Swachh Bharat Mission' on the eve of Gandhi Jayanti, birth anniversary of our father of nation Mahatma Gandhi to make a clean India. It has inspired many Political leaders, actors and actress, sports persons, business tycoons, due to which public in general are more conscious about eco-friendly products. It leads to the adoption of advanced technology by business organizations to adopt eco-friendly packaging. Due to which demand for bamboos grass etc increased to produce such package. The economic conditions of people at tribal areas were improved out of their sale.
- (a) Analyze the case. 4
- (b) What are the dimensions of business environment being discussed in the above case ? Discuss. 5
- (c) What is the impact of 'Swachh Bharat Mission' on business environment in India ? 5



Second Semester Master of Business Administration Examination

BUSINESS ENVIRONMENT

Paper - MBA | 201

P. Pages : 4

Time : Three Hours]

[Max. Marks : 70

- Note :** (1) Attempt all questions.
(2) Figures to the right indicate marks.

SECTION A

1. (A) 'Privatization is not Universal remedy to all problems of public sector Units of India.' Explain this statement with respect to various issues of privatization of public enterprises in India. 14

OR

- (B) What are the scope and functions of WTO ? Is WTO an improvement over GATT arrangement ? If so, how ? Discuss. 14

SECTION B

2. (A) What do you mean by 'business' ? Describe the nature and scope of business. 7
- (B) Consider any organization of your choice and define its relevant environment by dividing it into convenient and analyzable components. What are the major factors and influences currently operating in each of the components of the relevant environment of your chosen organization ? 7

OR

- (C) What are the types of Industries on the basis of size and scale of operations ? 7
- (D) 'Business organization is the art of establishing effective co-operations between the various means of trade, commerce, and industry.' How far do you agree with the statement ? 7
3. (A) Explain the social responsibility of business towards shareholders, employees, government and the community. 7
- (B) Indian Government is finding it difficult to open up FDI for Indian Audio-Visual Media in spite of huge prospect of FDI flow in this

sector. What factors according to you, are limiting the government from allowing further FDI in this industry ? 7

OR

- (C) What do you mean by 'Social Audit of Business' ? What are its benefits ? 7
- (D) You are willing and planning to manufacture and export a whole range of two-wheeler moped. Under the latest benefits, amenities and facilities with exemptions, promotional help. What sort of economic zones will you consider for this project ? Why ? 7

SECTION C

4. (A) Elucidate the fiscal sector reforms introduced in India. 7
- (B) Explain the relationship between Economic reforms and Social Justice. 7

OR

- (C) Discuss the issues and constraints of growth of Hotel Industry in India. 7