

AT-1402

M.B.A. Semester—I Examination

BUSINESS ETHICS

Paper—MBA/106

Time : Three Hours]

[Maximum Marks : 70

Note :—(1) **ALL** questions are compulsory.

(2) Figures to the right indicate marks.

SECTION—A

1. (A) What do you mean by the term 'Holistic Management' ? Explain the Relevance of Holistic Approach in the Modern Management decision making process. 14

OR

- (B) What are the six basic principles of Indian Vedic Management ? Explain how these principles are beneficial to the Managers of 21st Century. 14

SECTION—B

2. (A) Define the terms Ethics and Business Ethics. What are the objectives and sources of Ethics ? 7

- (B) You see that your colleague who is sitting next to you in a conference is busy on his smart-phone surfing the social-media during the proceedings ? What you will do ? Justify. 7

OR

- (C) Explain various factors influencing Business Ethics. 7

- (D) To prevent black money transactions, the present government declared the 'Demonetisation of ₹ 500 and ₹ 1000' currency on 8th Nov. 2016. Analyse the Ethical and unethical consequences of the government's decision. 7

3. (A) Explain the role of values in Management Education. 7
- (B) The present government trying to bring economic reforms by cashless economy, GST Act, Demonetisation etc. At the same time they are focusing on Swatchha Bharat Abhiyan, Namami Ganga Project, Gau Raksha Movement, etc. Comment on the secular and spirituals value system adopted by the government. 7

OR

- (C) Explain the salient features of Ancient Indian Education system. 7
- (D) Indian Institute of Management, IIM, Nagpur decided to adopt Ancient Indian Education system model to practice modern business practices among their students so that the budding Managers should face the challenges ethically. Justify the decision by Institute. 7

SECTION—C

4. (A) Explain in brief various theories of Ethics. 7
- (B) What do you mean by the term Code of Ethics and Code of Conduct. 7

OR

- (C) Explain the concept of Ethical Dilemma. Suggest the method to reduce dilemma situation. 7
- (D) 'Ethics is branch of Normative Science.' Justify the statement. 7

SECTION—D

5. Miss Shanaya Bedi was working with the 'Sterlite' group of companies in Financial Consultant firm in Mumbai. The working environment in the company was diversified as it is comprised of employees from across the India. Miss Shanaya was a very good performer thought her professional career, so far. However, after joining the organisation her performance started to lower, not because she was misfit to the job but it was because of the gradual complex she started to develop while facing peer pressure. Shayana was known to be dynamic person till her personality started to change while facing up to the expectations of her colleagues and superior in a multi-

culture set up. Shayana was trying to adopt the same techniques while interacting with her peers and seniors like she did in her previous jobs.

Shanaya was witnessing a sense of Inferiority complex creeping in gradually as a result of which she was losing her level of confidences, started to have unhealthy arguments. She started to have headache, sweating, stammering in communication, etc.

- (A) Identify the causes of Shayana's stress. 7
- (B) As a HR Manager of STERLITE. How you can consult with Shayana to relieve her workplace stress ? Suggest suitable remedial measures. 7

