

AS-754

M.B.A. (Semester—I) Examination

BUSINESS ETHICS

Paper—MBA/106

Time : Three Hours]

[Maximum Marks : 70

Note :—(1) Solve **ALL** questions.

(2) Figures to right indicate marks.

SECTION—A

1. (a) Discuss the meaning, objectives and sources with factors influencing on Business Ethics. 14

OR

- (b) Discuss the types of Ethics and Business Ethics. Do you think Ethics and Morals are same ? Justify your answer. 14

SECTION—B

2. (a) Comment on the need of Ethics in global change due to globalization. 7
(b) Corruption is the Social Evil in India. India is in top 10 of the corruption in world ranking. What do you think are the reasons ? Do you think corruption is Ethical ? 7

OR

- (c) Discuss the Normative Ethics in Management. 7
(d) Explain various Codes of Ethics (Professional Code of Conduct) for following :
(i) Doctors
(ii) Professional Engineers
(iii) Nurses
(iv) Chartered Accounts. 7
3. (a) Describe in detail the Indian Values in Management. 7
(b) There are various notions of spiritual values you may find at various private business places like shops etc., written plates like 'Atithi Devo Bhav' etc. But when it comes to treatment it is different. Why it happens ? 7

OR

- (c) Explain in detail, the attributes of Guru and Shishya in Hindu tradition. 7

- (d) To generate and develop the scientific temper among the school and college students, various steps have been taken by the Govt. It is expected from these steps that the children and youth should develop 'scientific temper'. But it is experienced that these children when they become youth and when they become Adult, they become more blind-faith/superstitious.

(i) What are the various steps – in terms of programmes, activities, competitions undertaken by Govt. to increase scientific temper among children, youths ? 3

(ii) Why the programmes fail ? Justify your answer. 4

SECTION—C

4. (a) Explain various types of stress with examples and its effects on human being. 7

(b) How 'stress' is perceived in Indian Management ? Discuss the causes and effects with its management having the Indian Management Approach. 7

OR

(c) Describe the various reasons for stress at workplace. Give proper examples. 7

(d) How to cope with stress ? Discuss. 7

SECTION—D

5. In Indian culture there are two theories related to theory of Karma. Following is the case incident which is understood as per the theory of Karma – (i) the theory of Karma which is called as 'Karma-Vipak theory' and (ii) simple cause and effect theory.

Karma Vipak theory states that the present birth of human being is governed by the Karma or deeds in the last birth.

Simple 'Karma theory' states that the present birth is not the result of the last birth. The present status or the life stages would depend on the deeds or karma done by the person.

In the light of the above principles read the following story :

There were two sons to a farmer, who was very poor. One day he called his two sons, who were around 8 and 10 years old.

He asked both of them to be strong as he may die in the coming few days due to a dreaded disease. So he asked them to work hard and also take care of their mother. He asked also that they should decide what to do in their lives. They have only a 5 acre land/farm to earn their livelihood. After 2-3 days the farmer dies. The 2 sons decide that they will work hard and earn money and respect.

Elder son says that it is the destiny to be the farmer and the young one says that he will go to school and learn as well as do the farming work. He says that to become an IAS is my destiny. After 12-13 years, the youths review what they have achieved.

The elder one has not done well, only can make two ends meet through the farming, whereas the younger brother graduates and gets good job and is preparing for UPSC to become IAS. He is certain that he will become IAS.

Questions :

(i) Analyse the above case. 3

(ii) Who followed which theory of Karma (the sons of farmer) ? How ? Justify your answer. 5

(iii) State your opinion regarding the approach of the brothers. 6