

like he did in his previous assignments. The difference of the working culture, the profile of the manpower employed with the organization, along with the global set-up didn't get due to cognizance from Ali as a result of which he was quite often concerned for his viewpoints, perspectives on issues of common interest. Apart from that Ali was witnessing a sense of inferiority complex creeping in gradually as a result of which he was losing his level of confidence, started to have unhealthy arguments in self-inflicted pressure. He started to have headache, frequent health breakdown, shivering of hands, stammering bouts while communicating, apart from intensive sweating.

Questions :

- (i) Analyze the case. 6
- (ii) As a director of the institute how you can help Ali ? 8

M.B.A. Semester-I Examination

BUSINESS ETHICS

Paper-MBA/106

Time : Three Hours]

[Maximum Marks : 70

Note :- (1) **ALL** questions are compulsory.

(2) Figures to the right indicate marks.

SECTION—A

- 1. (a) Discuss in detail the nature, scope and concept of Indian management. Do you think it is relevant world over ? Justify your answer. 14

OR

- (b) Discuss the theory of Karma in Indian context. Do you think it can be applicable to the Modern Business ? How ? Justify your answer and support it with live examples. 14

SECTION—B

- 2. (a) Define ethics in General and Business Ethics. Do you think ethics in business are relevant ? Justify your answer. 7

- (b) Analyze the 2-G scam in the light of Business Ethics as well as general morality and ethics. The scam exposed the face of Indian Bureaucracy, Indian Business and politicians regarding its concept and unethical practices. What measures you can adopt to stop such scams in India ? Justify your answer. 7

OR

- (c) Compare ethics and values. Discuss the concept of values. 7
- (d) Analyze the issue of black money of Indians in foreign banks, in the context of ethics. What are your conclusions ? Justify your answer. 7
3. (a) Explain the concept of 'Ethical Dilemma' and also give various examples from personal and business areas. How do you overcome it ? 7
- (b) Analyze the issue of professional ethics regarding Indian doctors today.
- Support your answer with some live examples. 7

OR

- (c) Discuss the various schools of thoughts regarding ethics. 7
- (d) Do you think globalization is a process implemented for the growth and sustainability of MNC's world over ? Justify your answer with the live examples. 7

SECTION—C

4. (a) Discuss the concept of values and explain the secular and spiritual values. 7
- (b) Enumerate Human, science values. 7

OR

- (c) Discuss in brief the Ancient Indian Education System and its relevance today. 7
- (d) Discuss the relationship of guru and shishya (Master and Disciple) with their Ideals. 7

SECTION—D

5. Ali was working with an institution of repute. The working environment in the institution was a diversified one as it is comprised of staff members from different parts of the world. Ali was perennially a very good performer throughout his professional journey, so far. However, after joining the organization his performance started to dip, not because he was a misfit to the organization in terms of his knowledge, experience, skill-sets and abilities, but it was because of the gradual complex he started to develop while facing peer pressure. Ali was known to be dynamic persona till his personality started to change while facing up to the expectations of his colleagues and superior in a multiculture set-up. Ali was trying to adopt the same techniques while interacting with his peers and seniors