

B.Com. Part-I (Semester—II) Examination

COMMERCE

(Principles of Business Management)

[Maximum Marks : 80]

Time : Three Hours]

Note :—Attempt ALL questions.

SECTION-A

(Multiple Choice Questions)

1. Management is concerned with activity _____.
 (a) Group (b) Individual
 (c) Any person (d) None of these
2. The Rules of management is applicable to _____.
 (a) Only to country (b) Only for religion culture
 (c) Every field of life (d) None of these
3. Administrative Management Approach is developed by _____.
 (a) Elton Mayo (b) Henry Fayol
 (c) Douglas McGregor (d) Max Weber
4. Differential wage system introduced by _____.
 (a) Henry Fayol (b) Elton Mayo
 (c) Peter Drucker (d) F.W. Taylor
5. Most important element in planning process is _____.
 (a) Searching opportunities (b) Determination of objectives
 (c) Selecting right person (d) Designing management structure
6. The primary function of management is _____.
 (a) Directing (b) Planning
 (c) Forecasting (d) Controlling
7. _____ is the activity perform from each level of management.
 (a) Forecasting (b) Leadership
 (c) Planning (d) Controlling
8. _____ are highly co-related with each other.
 (a) Planning & motivation (b) Planning & forecasting
 (c) Controlling & motivation (d) Motivation & communication
9. Organizing process does not involve one of the following element :
 (a) Departmentation (b) Appraisal of subordinates
 (c) Fixing responsibility (d) Delegation of Authority

10. Principle of responsibility relates to the _____.
 (a) Span of management (b) Centralization of Authority
 (c) Authority and Responsibility (d) Unity of Direction
11. Which Authority the staff officer does not possesses in the organization ?
 (a) Leader (b) Management
 (c) Controller (d) All of the above
12. In line organization All order are given by _____ person.
 (a) Two (b) One
 (c) More than two (d) None of these
13. Co-ordination is _____ process.
 (a) Speedy (b) Continuous
 (c) Slow (d) None of these
14. Due to motivation work capacity of employee is _____.
 (a) Increase <https://www.sgbauonline.com> (b) Decrease
 (c) No change (d) None of these
15. Efforts to bring uniformity in work of different departments is known as _____.
 (a) Planning (b) Co-ordination
 (c) Organization (d) None of these
16. _____ relates with willingness to work.
 (a) Planning (b) Co-ordination
 (c) Motivation (d) Control
17. _____ is the objective of financial control.
 (a) To control the flow of capital (b) To control the routing
 (c) Product control (d) None of these
18. Controlling is the _____ function of management.
 (a) First (b) Second
 (c) Last (d) None of these
19. Management Audit means _____.
 (a) Evaluation of Sales Department (b) Evaluation of Full Management
 (c) Evaluation of Planning Department (d) None of these
20. _____ is not a modern controlling technique.
 (a) Audit (b) CPM
 (c) PERT (d) Break-even Analysis

20×1=20

SECTION-B

(Short Answer Questions)

1. (A) Explain the importance of management. 4
OR
(B) Explain the meaning of management. 4
2. (A) Explain the meaning of forecasting. 4
OR
(B) Explain the concept of planning. 4
3. (A) Explain the disadvantages of departmentalization. 4
OR
(B) Explain the characteristics of staff organization. 4
4. (A) Explain the importance of motivation. 4
OR
(B) Explain the advantages of Directing. 4
5. (A) Explain the characteristics of controlling. 4
OR
(B) Explain the meaning of controlling. 4

SECTION-C

(Long Answer Questions)

1. (A) Explain the contribution of F.W. Taylor towards management. 8
OR
(B) Explain the nature of Hawthorne experiment. 8
2. (A) Explain the various steps in planning process. 8
OR
(B) Explain the importance of planning. 8
3. (A) Explain the principles of organization. 8
OR
(B) Explain the advantages of line organization. 8
4. (A) Explain the nature of Directing. 8
OR
(B) Explain the principles of co-ordination. 8
5. (A) Explain the Traditional Techniques of control. 8
OR
(B) Explain the advantages of controlling. 8