AU-1508

B.B.A. (Part-I) Examination

PRINCIPLES OF ECONOMICS (Old)

| Tin | ne : T | hree Hours [Maximum Marks | : 80 |
|-----|--------|--|------|
| No | te : | -(1) All five questions are compulsory. | |
| | | (2) All questions carry equal marks. | |
| | | (3) Give the diagram wherever necessary. | |
| 1. | (a) | What do you mean by 'Economics Laws' ? Write their importance and limitations. | 16 |
| | | OR | |
| p- | (b) | Explain the kinds of elasticity of demand and types of its measurements. | 16 |
| 2. | (a) | Explain the law of variable proportions with example and diagrams. | 16 |
| | | OR | |
| | (b) | Explain the Internal and External economies and diseconomies. | 16 |
| 3. | (a) | What is market ? | 4 |
| | (b) | Explain the characteristics of perfect competition. | 4 |
| | (c) | What is oligopoly? | 4 |
| | (d) | Explain supply curve. | 4 |
| | | OR | |
| | (e) | Explain the classification of market. | 4 |
| | (f) | Explain price determination under perfect competition in long period. | 4 |
| | (g) | Explain characteristics of monopolistic competition. | 4 |
| | (h) | Explain determinates of price under oligopoly. | 4 |
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(Contd.)

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| 4. | (a) | Define money. | 4 |
|----|-----|---|----|
| | (b) | Explain types of money. | 4 |
| | (c) | Explain the meaning of credit creation. | 4 |
| | (d) | Explain the causes of inflation. | 4 |
| | | OR | |
| | (e) | Explain the importance of money. | 4 |
| | (f) | What is e-money? | 4 |
| | (g) | Explain the limitations of credit creation. | 4 |
| | (h) | Explain the effects of deflation. | 4 |
| 5. | (a) | Explain the scope of Banking. | 4 |
| | (b) | Explain the types of finance. | 4 |
| | (c) | Explain functions of commercial bank. | 4 |
| | (d) | Explain "Foreign Direct - Investment". | 4 |
| | | OR | |
| | (e) | State the meaning of Bank. | -1 |
| | (f) | Explain the pole of finance in an Indian economy. | 4 |
| | (g) | Explain the concept of finance. | 4 |
| | (h) | Explain the significance of Banking. | 4 |