

## B.B.A. (Part—II) Semester—IV Examination

## BBA/403 : MANAGEMENT OF SMALL ENTREPRENEURS

Time : Three Hours]

[Maximum Marks : 80

Note :— Attempt ALL questions.

## SECTION—A

Write the answer of the following questions by choosing correct alternative :

1. An entrepreneur is \_\_\_\_\_ of the enterprise.
 

(a) Servant	(b) Manager
(c) Owner	(d) Employee
2. Imitative entrepreneurs do not innovate the changes themselves, they only imitate \_\_\_\_\_ innovated by others.
 

(a) Machine	(b) Techniques and technology
(c) Material	(d) Factors of production
3. Among some accomplished women entrepreneurs \_\_\_\_\_ is famous in beauty clinical cosmetics.
 

(a) Yamutai Kirloskar	(b) Nargis Wadia
(c) Shahanaz Hussain	(d) Sudha Murti
4. In the classification of MSME sector micro enterprises have investments in plant and machinery upto \_\_\_\_\_.
 

(a) 10 Lakhs	(b) 50 Lakhs
(c) 25 Lakhs	(d) 1 Crore
5. Small-scale enterprises shares \_\_\_\_\_ of total export of the country.
 

(a) 50%	(b) 30%
(c) 40%	(d) 25%
6. Project selection process starts with the generation of \_\_\_\_\_.
 

(a) Creativity	(b) Product idea
(c) Production	(d) None of these
7. The project life cycle consists of \_\_\_\_\_.
 

(a) Understanding the scope of project	(b) Objectives of the project
(c) Formulation and planning various activities	(d) All of the above

8. PERT means \_\_\_\_\_.
- (a) Programme Evaluation and Review Technique  
 (b) Programme Evaluation and Report Technique  
 (c) Programme Expert and Report Technique  
 (d) None of these
9. Deposits or borrowing from relatives and friends is \_\_\_\_\_ source of finance for small enterprise.
- (a) Internal (b) External  
 (c) Short term (d) Long term
10. The money invested in raw material, finished goods is known as \_\_\_\_\_.
- (a) Working Capital (b) Fixed Capital  
 (c) Long-term Capital (d) Short-term Capital
11. Capital structure determines the \_\_\_\_\_ of business.
- (a) Nature (b) Size  
 (c) Cash flow (d) All of the above
12. As per section 85 of the Companies Act, 1956 a public limited company can issue \_\_\_\_\_.
- (a) Preference Shares (b) Debentures  
 (c) Capital (d) None of these
13. The institutions fostering entrepreneurial development can be classified into \_\_\_\_\_.
- (a) Promotional (b) Financial  
 (c) Technical (d) All of the above
14. The State Small Industries Development Corporation (SSIDCs) are established under the \_\_\_\_\_.
- (a) Companies Act, 1956 (b) Companies Act, 2013  
 (c) Companies Act, 1914 (d) None of these
15. Small Scale Industries Board (SSIB) has at present 50 members. And \_\_\_\_\_ is the Chairman of the board.
- (a) Defence Minister (b) Union Minister for Industries  
 (c) Prime Minister (d) None of these
16. From 1991 investment limit in plant and machinery of tiny industries is \_\_\_\_\_.
- (a) 2 Lakhs (b) 3 Lakhs  
 (c) 4 Lakhs (d) 5 Lakhs

17. Enterprise location involves \_\_\_\_ steps.
- (a) Selection of the region (b) Selection of locality  
(c) Selection of exact site (d) All of the above
18. Sole proprietorship is a form of business organisation in which \_\_\_\_ invest his own capital, uses his own skill and intelligence in the management of its affairs and is solely responsible for the results of its operation.
- (a) Shareholder (b) Govt.  
(c) Individual (d) None of these
19. As per the agreement sharing of profit will be done in \_\_\_\_ organisation.
- (a) Sole proprietorship (b) Partnership  
(c) Private company (d) Public company
20. Public limited company required membership is \_\_\_\_.
- (a) 5 (b) 4  
(c) 3 (d) 7
- 1×20=20

### SECTION—B

Write short answers.

1. (a) What do you understand by the term entrepreneur ? Give the main characteristics of an entrepreneur. 4
- OR**
- (b) Explain the relationship between small and large units. 4
2. (a) Define the term 'project'. How will you classify projects ? 4
- OR**
- (b) How is a project formulated ? 4
3. (a) Classify the financial need of an enterprise. 4
- OR**
- (b) Explain term loans. 4
4. (a) Discuss the support provided by National Small Industries Corporation Ltd. NSIC to small scale — scale industries in the country. 4
- OR**
- (b) Small Industries Service Institutes (SISIs). 4
5. (a) Explain the objectives for starting a small-scale industry. 4
- OR**
- (b) Explain marketing channels for business. 4

## SECTION—C

Write long answers.

1. (a) What is meant by women entrepreneurs ? Discuss the functions performed by women entrepreneurs. 8

OR

- (b) Describe the main problems faced by small-scale industries in India. 8

2. (a) Describe the steps involved in the identifications and selection of a project. 8

OR

- (b) Define project report. Explain the contents of project report. 8

3. (a) Discuss the sources available for raising short term loans required by small scale enterprise. 8

OR

- (b) What is meant by the term 'working capital' ? Distinguish between fixed and working capital. 8

4. (a) Discuss the need for institutional support to small scale industries. And explain the functions of DICs (District Industries Centre). 8

OR

- (b) Define industrial estates. Appreciate the need for industrial estate and explain types of industrial estate. 8

5. (a) What are the different ownership forms available to entrepreneurs ? Discuss each form in brief. 8

OR

- (b) Explain need, importance and steps in enterprise location. 8