

B.B.A. Part-I (Semester-II) Examination
BBA-201 : PRINCIPLES OF BUSINESS MANAGEMENT

Time : Three Hours]

[Maximum Marks : 80

- Note :—**(1) All sections are compulsory.
 (2) Figures to the right indicate marks.

SECTION—A

Multiple choice questions :—

1×20=20

1. Scientific management approach is developed by _____.
 (a) Elton Mayo (b) Henry Fayol
 (c) F.W. Taylor (d) A. Maslow
2. Which of the following is/are the key features of organisation ?
 (a) Social inventions (b) Accomplishing goals
 (c) Group efforts (d) All of these
3. _____ are social inventions for accomplishing goals through group efforts.
 (a) Management (b) Organization
 (c) Leadership (d) Behaviour
4. Whose concept states that interpersonal and human relations may lead to productivity ?
 (a) Elton Mayo (b) Henry Fayol
 (c) F.W. Taylor (d) Max Weber
5. _____ are guides to action.
 (a) Strategy (b) Planning
 (c) Policies (d) Procedure
6. Planning is _____.
 (a) Pervasive (b) Futuristic
 (c) Continuous (d) All of these
7. Which of the following involves in planning process ?
 (a) Selection of objectives
 (b) Determine the way to achieve objectives
 (c) Both (a) and (b)
 (d) None of these
8. Planning process begins with _____.
 (a) Setting objectives (b) Identify alternatives
 (c) Developing planning premise (d) Selecting alternatives

9. In line structure, the relationship is _____.
 - (a) Vertical
 - (b) Horizontal
 - (c) Cordia
 - (d) None of these
10. Formal structure is created by _____.
 - (a) Employees
 - (b) Outsiders
 - (c) Managers
 - (d) Shareholders
11. Authority flows from top to bottom in _____.
 - (a) Formal organization
 - (b) Informal organisation
 - (c) Business organization
 - (d) Strategic organisation
12. Which of the following is the oldest form of organisation ?
 - (a) Functional organization
 - (b) Departmentation
 - (c) Line organisation
 - (d) Staff organisation
13. Directing function of management implies _____.
 - (a) Planning
 - (b) Staffing
 - (c) Coordinating
 - (d) Motivation
14. Direction is also known as _____.
 - (a) Command
 - (b) Supervision
 - (c) Communication
 - (d) None of these
15. Telling people what to do is _____.
 - (a) Directing
 - (b) Motivating
 - (c) Supervision
 - (d) None of these
16. Function of directing begins at _____.
 - (a) Top level
 - (b) Lower level
 - (c) Both (a) and (b)
 - (d) None of these
17. Control is a function aimed at _____.
 - (a) Economic development
 - (b) Staffing
 - (c) Organisational development
 - (d) Planning
18. Objective of control is to _____.
 - (a) Take corrective actions
 - (b) Make plans
 - (c) Prepare manpower planning
 - (d) None of these
19. Effective control depends upon _____.
 - (a) Organisation structure
 - (b) Proper direction
 - (c) Flow of communication
 - (d) All of these
20. Requirement of effective control system is _____.
 - (a) Flexible
 - (b) Objective
 - (c) Suitable
 - (d) All of these

SECTION—B

Short answer questions :—

1. (a) What is the concept of business management ? 4
OR
(b) Write a note on “Management Process”. 4
2. (a) Explain the concept of planning. 4
OR
(b) What do you understand by strategic planning ? 4
3. (a) Explain the scope of organising function. 4
OR
(b) Write a note on “Line Organisation Structure”. 4
4. (a) Discuss the importance of directing function. 4
OR
(b) Explain “vertical direction”. 4
5. (a) Explain the concept of controlling. 4
OR
(b) What is the role of controlling function in management ? 4

SECTION—C

Long answer questions :—

1. (a) Explain the contribution of F.W. Taylor towards scientific management. 8
OR
(b) What is the contribution of Henry Fayol in the development of management thought ? 8
2. (a) Explain the types of planning. 8
OR
(b) Write a note on “Planning Procedure”. 8
3. (a) What are the various organisation structures ? 8
OR
(b) Explain line and staff organisation. 8
4. (a) What are the principles of direction ? 8
OR
(b) Discuss about the forms of direction. 8
5. (a) Explain the nature and scope of controlling function. 8
OR
(b) What are the techniques of controlling ? 8

