

AU-1139

**M.Sc. Home Science (Textile & Clothing) (Semester—IV) Examination**

**CURRENT TRENDS IN TEXTILE CLOTHING**

**Paper—244CT60**

Time : Two Hours]

[Maximum Marks : 45

**N.B. :—** Solve ALL questions.

1. Attempt any **ONE** :—
  - 1.1 Which field of investigations in textile are used for researches ? 9
  - 1.2 State the importance of research in textile designing. 9
2. Write on :—
  - 2.1 Digital technology and fashion designing. 2
  - 2.2 Computer aided fashion designing. 2
  - 2.3 Current Trends in high fashion. 2
  - 2.4 Research in colour forecast. 2
  - 2.5 Trends in silhouettes. 1
3. Do as directed :—
  - 3.1 Write on the current e-marketing systems. 2
  - 3.2 Write on the Role of Cinema in fashion communication. 2
  - 3.3 Write on the importance of Fashion Weeks in Fashion Communication. 2
  - 3.4 Define fashion marketing. 1
  - 3.5 Green fashion and its need. 2

4. Attempt any **ONE** :
- 4.1 State the major segments of Indian Apparel Industry with a few key brands. 9
  - 4.2 Write about the working of the garment production industries. 9
5. Answer in **2** of **3** sentences :—
- 5.1 What is the importance of brand in Quality assurance ? 2
  - 5.2 Classify broadly the sectors of the textile industry which should meet quality standards. 2
  - 5.3 What is the significance of the 'Make in India' policy ? 2
  - 5.4 Write the importance of NIFT in textile policy making. 2
  - 5.5 Testing of Eco fashions. 1