

**M.Sc. (Home Science) (Human Development) Semester-II Examination**

**123EH52 : ENTREPRENEURSHIP IN HUMAN DEVELOPMENT**

Time : Two Hours]

[Maximum Marks : 45

**Note :—** (1) All questions are compulsory.

(2) All questions carry equal marks.

1. Answer any **one** :

1.1 Define entrepreneur and entrepreneurship. Explain the need and process in entrepreneurship development. 9

1.2 Explain about enterprise and types of enterprise. Write about merits and demerits. 9

2. Do as directed :

2.1 Write true or false :

2.1.1 An entrepreneur should be intelligent and must have an analytical mind. 1

2.1.2 An entrepreneur must not be able to guard business secrets. 1

2.1.3 An entrepreneur should have a clear objective as to exact nature of business. 1

2.1.4 An entrepreneur must have good relations with his customers in order to gain their confidence in his product. 1

2.1.5 An entrepreneur should not have the capacity to analyse the various aspects of the business for arriving at a decision. 1

2.1.6 An entrepreneur should be prepared to accept failure as challenge and opportunity. 1

2.2 Fill in the blanks :

2.2.1 \_\_\_\_\_ ability is the secret of the success of most entrepreneurs.  
(Good communication, Good knowledge, Good personality) 1

2.2.2 The entrepreneur must have a reasonable level of \_\_\_\_\_.  
(Good knowledge, Scientific knowledge, Technical knowledge) 1

2.2.3 An entrepreneur should have sufficient \_\_\_\_\_ to work hard for long periods.  
(Money, Energy, Time) 1

3. Explain :
  - 3.1 Information and sources of environment. 2
  - 3.2 Schemes of assistance. 2
  - 3.3 Problems faced during launching an enterprise. 2
  - 3.4 SWOT analysis. 2
  - 3.5 Quality control. 1
4. Write about areas of entrepreneurship with special reference to :
  - 4.1 Production of teaching aids. 2
  - 4.2 Child Guidance Clinics. 2
  - 4.3 Rehabilitation Centres. 2
  - 4.4 Home for aged persons. 2
  - 4.5 Formula of  $IQ = \frac{MA}{CA} \times 100$  1
5. Answer any **one** :
  - 5.1 Explain the role of banks and various agencies for development of entrepreneurship. 9
  - 5.2 Discuss the role, procedures and formalities for setting up Small Scale Industries (SSI). 9