

AU-1125

M.Sc. (Home-Science) (Resource Management) Semester—II Examination
COMMUNICATION APPROACHES IN RESOURCE MANAGEMENT—8.3
Paper—121CA52

Time : Two Hours]

[Maximum Marks : 45

N.B. :— ALL questions are compulsory and carry equal marks.

1. Write the meaning of the following :
 - 1.1 Folk media 2
 - 1.2 Puppet 2
 - 1.3 Instructional approach 2
 - 1.4 Dialogue approach 2
 - 1.5 Participatory approach. 1
2. Answer any **one** of the following :
 - 2.1 Explain in detail about mass communication methods and its applications in extension communication. 9
 - 2.2 Describe merits, demerits and limitations of individual communication contact methods. 9
3. Answer the following as directed :
 - 3.1 Write in short on :
 - 3.1.1 Projected tools of communication. 2
 - 3.1.2 Preparation of transparencies. 2
 - 3.1.3 Overhead projector. 2
 - 3.2 Match the Pair 'A' with Pair 'B' :

| A | B | |
|--------------------------------|------------------|---|
| 3.2.1 Overhead Projector | (a) Amplifier | 1 |
| 3.2.2 Computer Aided Projector | (b) Transparency | 1 |
| 3.2.3 Public Address Equipment | (c) LED | 1 |
| | (d) Epidioscope | |

4. Answer the following in **two/three** lines :
 - 4.1 Guidelines for preparation of flash cards. 2
 - 4.2 Types of models. 2
 - 4.3 Different types of charts. 2
 - 4.4 Give purpose of posters. 2
 - 4.5 Meaning of Circular Letters. 1
5. Answer any **one** of the following :
 - 5.1 Discuss community contact strategy and prepare resource development messages for community. 9
 - 5.2 Explain the concept of various themes for communication in Resource Management. 9