

M.H.R.D. Semester-I Examination
MANAGERIAL ECONOMICS
Paper-104

Time : Three Hours]

[Maximum Marks : 80

Note : — (1) Attempt **ALL** questions.

(2) Figures to the right indicate full marks.

1. (a) Define Managerial Economics. State and explain the vital areas in which managerial economics helps in solving business problems. 16

OR

- (b) Discuss the nature and scope of Managerial Economics. Explain the relationship of Managerial Economics with traditional Economics and Science. 16

2. (a) Discuss the Exceptions to the Law of Demand. 4
(b) Explain Demand Schedule with the help of suitable example. 4
(c) What are the various forecasting techniques ? Discuss its utility. 4
(d) List out the various assumptions to the Law of Demand. 4

OR

- (e) "Can some Demand Curves slope upwards"? Explain. 4
(f) What are the different types of Elasticity of Demand ? 4
(g) Discuss the Qualitative techniques of Demand forecasting ? 4
(h) Differentiate between Demand and Desire. 4

3. (a) How price can be determined under perfect competition ? Explain the importance of time element in price determination under perfect competition. 16

OR

- (b) Define oligopoly and explain its characteristics. Discuss various oligopoly models to understand price and output determination by firms. 16

4. (a) What is Margin of safety ? 4
(b) Explain fixed cost and variable cost with the help of suitable examples. 4
(c) What is the significance of book and cash cost ? 4
(d) Explain sunk cost. 4

OR

- (e) Explain the concept of break even analysis. 4
(f) Explain Differential and Incremental cost. 4
(g) State the salient features of short run cost curve. 4
(h) Explain the importance of Cost Analysis with suitable example. 4

5. (a) How to measure all Economic activities of the Country ? 4
(b) “The Goals of Monetary policy are to stabilize the price level.” Comment. 4
(c) Explain Trade Cycles. 4
(d) Discuss the Industrial Policies since 1991. 4

OR

- (e) Define Business Cycles and explain various stages of Business Cycles. 4
(f) Explain the importance of National Income. 4
(g) How might Monetary Policy destabilize Economy ? 4
(h) What do you understand by GDP and GNP ? 4