

**M.C.M. (Part—II) Semester—III Examination
MANAGEMENT INFORMATION SYSTEM**

Paper—3 MCM 1

Time : Three Hours]

[Maximum Marks : 80

Note :- (1) Due credit will be given to neatness.

(2) Illustrate your answer wherever necessary with the help of neat sketches.

1. (a) Explain the terms operational control, Management control and strategic planning. Give an example of each activity. 10

- (b) What are the functions of MIS ? 6

OR

2. (a) Justify the statement “MIS is considered as support to management. 8

- (b) Explain the concept and benefits of MIS. 8

3. (a) Explain physical structure of organisational MIS. 8

- (b) Why MIS is treated as an integrated system ? Discuss the various subsystems of MIS. 8

OR

4. (a) Explain types of information system. 6

- (b) Explain the organisation functions subsystems of MIS. 6

- (c) Explain MIS organisation. 4

5. (a) Explain business as a system and as an information system. 6

- (b) What are the components of strategic information planning ? 6

- (c) Describe “Planning data system”. 4

OR

6. (a) Explain financial planning process with the help of suitable diagram. 6

- (b) What is an information system ? Explain the types of information system in brief. 10

7. (a) What do you mean by personnel information system ? Explain. 6

- (b) Describe HRM system briefly. 6

- (c) What is the purpose of marketing data system ? 4

OR

8. (a) Describe briefly the major operations in Data System. 8

- (b) What do you mean by purchasing data system ? List the main data items in the purchasing file. 8

9. Why the evaluation is important in system development ? Discuss the different approaches to evaluate MIS. 16

OR

10. (a) Briefly discuss Nolan’s stage model. 8

- (b) Identify the methods used for strategic information system planning and resource allocation stage. 8

