

M.B.A. (Semester—I) Examination
BUSINESS ETHICS
Paper—MBA/106

Time : Three Hours]

[Maximum Marks : 70

- Note** :—(1) Attempt **ALL** questions.
(2) Figures to the right indicate marks.

SECTION—A

1. (a) Explain the concept of Eustress and Distress. Discuss the Indian perspective of Stress Management. 14

OR

- (b) What are the various reasons of stress at workplace ? What measures would you suggest to cope up with the stress at workplace ? 14

SECTION—B

2. (a) Extract the lessons from Ancient Indian Education System for Modern Education System. 7
(b) “Eklavya” a leading CBSE School in your city is trying to adopt a gurukul pattern for teaching-learning system for the students. As a consultant to the school, suggest suitable guidelines to the school authorities. 7

OR

- (c) How Science and Human Values are interrelated to each other ? Elaborate. 7
(d) Private educational institutes (Schools and Colleges) are charging high admission fees to the students but the teachers are underpaid. Comment on the management practices of such institutions in context of Indian Values. 7
3. (a) What is need and importance of ethics in modern business practices ? 7
(b) You are going to an interview of a very reputed MNC's campus drive at your college. Suddenly, at a traffic signal, a traffic police stops you and you don't have the required driving licence. You have two choices. Firstly, you can call someone who can bring you all the documents and driving licence from home but you will miss the interview as it will take time. Second option is to offer a bribe of Rs. 100 to the cop who will allow you to move for the interview on time. What will be your decision ? Discuss the case in context of ethical dilemma. 7

OR

- (c) What is the significance of code of conduct for an organisation ? 7
(d) The government is appealing to the economically able people to leave subsidy benefits offered by the government so that the benefits can reach to the weaker sections of the society. On the other hand, MPs and MLAs are enjoying the subsidies on food, travel, etc. The government's representatives themselves are misutilizing the subsidies and facilities available to them. Comment on the issue in context of ethics. 7

SECTION—C

4. (a) Discuss the concept and objectives of ethics. 7
(b) Elaborate – “Ethics v/s Morals and Values”. 7

OR

- (c) What are the various sources of ethics ? 7
(d) Discuss the various factors influencing Business Ethics. 7

SECTION—D

5. Some parts of India like Assam, Kerala etc. are frequently facing the problem of heavy rainfalls leading to disastrous floods. On the contrary, some parts of the country are striving for water causing weekly supply of drinking water.

Years ago, Dr. APJ Abdul Kalam had proposed a vision of connecting all the rivers of India which could solve the abovesaid water crisis as well as provide a solution for agricultural water supply and internal transport structure through water ways. Discuss the case in light of the holistic management.

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