

AU-1985

**B.A. (Part-III) Examination
(Optional Subject)
FUNCTIONAL ENGLISH**

Time : Three Hours]

[Maximum Marks : 60

N.B. :— (1) All questions are compulsory.

(2) All questions carry equal marks.

UNIT-I

1. Define communication. Write a note on its scope, purpose and forms.

OR

Write an essay on Investigative Journalism. 10

UNIT-II

2. What are the major areas of News Paper Reporting ?

OR

Write a note on factors which govern the priority of issues and aspects in News Paper Reporting. 10

UNIT-III

3. What are the sources of news stories ? Explain in detail.

OR

Write a note on the factors which determine news worthiness. 10

UNIT-IV

4. Write short notes on any two of the following :

- (i) Cashless India : genuine citizens need not worry.
- (ii) Is student life all good ?
- (iii) Mobile phones : the bane of modern life.
- (iv) Swachh Bharat : A myth or reality.

10

UNIT-V

5. Write a review of a book that you have recently read.

OR

Write a news story on the Minister's visit to flood affected area.

10

UNIT-VI

6. Define Entrepreneurship. Write a note on need for entrepreneurship.

OR

Differentiate between an entrepreneur and a self-employed person.

10